



East Hawaii IPA

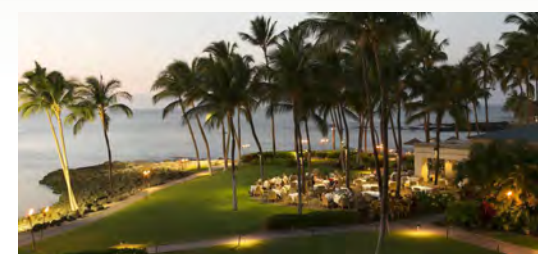


19TH ANNUAL

Healthcare Symposium

AUGUST 21, 22 & 23, 2015 | FAIRMONT ORCHID HOTEL | KOHALA COAST | HAWAII ISLAND | HAWAII

The Future of Healthcare = Physician Leadership





The Future of Healthcare = Physician Leadership

Our current healthcare system is unsustainable without a major shift in how care is delivered and costs are managed. Primary care is at the center of this working with specialists, care coordinators and other service providers in a new era of team-based, coordinated care that will be more tailored to patient needs with different cost structures and payment models. We continue to witness our healthcare system delivering something different than the best care possible to our patients. There are signs that the system is beginning to change, but the journey is a long climb of continuous improvement.

This year's symposium will share ideas to help us rediscover the joy of practice and the resilience that flows for joyful practice. You will learn from other physicians who are making progress on the journey of better care and payment reform and see how care innovations for more complex patients can make a meaningful difference. Join us to hear from nationally acclaimed speakers and local experts. Learn how others have taken the journey and find ideas to make the transformation work. Be empowered as physicians to lead the change. Enjoy networking with your healthcare colleagues in the relaxed atmosphere of one of the world's top resorts.

Dear Healthcare Colleagues:

East Hawaii Independent Physicians Association (EHI IPA) is honored to present the 19th Annual Healthcare Symposium gathering physicians, hospital executives, payers and healthcare service providers throughout the State of Hawaii to hear from experts on how healthcare systems are being transformed. Symposium participation has grown so we have moved our venue to the Fairmont Orchid Hotel on the Kohala Coast of Hawaii Island (Big Island).

We are pleased to work with Hawaii Independent Physicians Association this year and look forward to increased physician attendance. We thank sponsors and exhibitors who have returned to support us again this year and speakers who are carving time out of their busy schedules to travel here.

I invite you to take advantage of this opportunity to learn, rejuvenate and plan for our future.

Sincerely,

Richard Lee-Ching, MD
Managing Director
East Hawaii IPA



Exhibit and Sponsorship Opportunities

The Symposium has opportunities for healthcare industry partners to promote and exhibit their services and products. For exhibit and sponsorship information, contact Susan Mochizuki, Administrator, EHI IPA at smochizuki@ponocorp.com or 808-675-2750.

SYMPOSIUM SCHEDULE*

FRIDAY, AUGUST 21, 2015

TIME	EVENT
9:00AM	Pre-Symposium Training Workshop – ICD 10-Ready or Not? – Vikii Schmidt, CPC, CPMA, AHIMA Approved ICD-10 CM- Trainer, Optum
12:00PM	Registration Exhibit Area Open
12:30PM	Welcome - Richard Lee-Ching, MD, EHI IPA
12:45PM	The State of Healthcare in Hawaii- Senator Joshua Green, MD
1:15PM	Innovations in Primary Care to Improve the Joy of Practice- Christine A. Sinsky, MD, FACP & Thomas Sinsky, MD
3:30 PM	BREAK - Exhibit Area Open
4:00 PM	What Happens When Physicians Know the Cost of Care- Mylia Christensen, Executive Director, Oregon Health Care Quality Corporation
5:00PM	Pau Hana Cocktail Reception- MAHALO to Diagnostic Laboratory Services

SATURDAY, AUGUST 22, 2015

TIME	EVENT
7:00am	Continental Breakfast MAHALO to UnitedHealthcare Exhibit Area Open
8:00AM	Pursuing the Triple Aim-Physician Culture & Care Redesign , Beth Waterman, RN, MBA-Chief Improvement Officer, HealthPartners
9:00AM	A Triple Aim for Hawaii: High Quality Care, Lower Insurance Premiums and Financially Successful Doctors and Hospitals- Harold Miller, President & CEO, Center for Healthcare Quality & Payment Reform
9:45 AM	Break - Exhibit Area Open
10:15AM	Tales from the Front Line: How Physicians in Other Regions are Collaborating to Achieve the Triple Aim - Panel Discussion - MODERATOR: Harold Miller, CHQPR- SPEAKERS: Thomas Deas Jr., MD, MSMM, North Texas Specialty Physicians: Scott Kronlund, MD, MS, Northwest Physicians Network & Grace Terrell, MD, MMM, FACP, FACPE, Cornerstone Healthcare
12:15PM	Session Ends

SUNDAY, AUGUST 23, 2015

TIME	EVENT
7:00am	Continental Breakfast MAHALO to AlohaCare Exhibit Area Open
8:00AM	Coordinating Care for the Complex Patient- Thomas Bodenheimer, MD, University of California, San Francisco
9:00AM	The Value of Comprehensive Geriatric Assessments - Laurel Coleman, MD, FACP
10:00AM	BREAK- Exhibit Area Open
10:30AM	Optimizing Care for the Advanced CHF Patient- Mandi Cummings, APRN-Rx, FNP, CHFN, Queens Heart Program; & Mia Taylor, RN, MSN, FNP-BC- Queens CIPN
11:30AM	Conference Closing- Richard Lee-Ching, MD, EHI IPA

*Speakers & Topics Are Subject to Change



TOPIC DESCRIPTIONS*

FRIDAY, AUGUST 21, 2015

ICD-10 Ready or Not?

— *Vikii Schmidt, CPC, CPMA, AHIMA Approved ICD-10 CM Trainer*

This is a two part session on correctly documenting and coding chronic conditions for Medicare Advantage Risk Adjustment. First one-hour session will focus on CKD & Hypertension, Hypertensive Heart Disease with Heart Failure, PVD/PAD and Diabetes Mellitus & Associated Manifestations. Second one-hour session focuses on COPD and Chronic Lung Conditions. Both sessions include documentation considerations and EMR and quality reporting and screening related to the conditions and additional steps needed to make the transition to ICD-10. Open to Providers, Billers, Coders and Office Staff. (1 AAFP CMEs per session and 1 AAPC CEU per session available).

The State of Healthcare in Hawaii

— *Senator Joshua Green, MD*

Hear an update on challenges and issues in healthcare in Hawaii.

Innovations in Primary Care to Improve the Joy of Practice

— *Christine A. Sinsky, MD, FACP & Thomas Sinsky, MD*

There is tremendous hunger among physicians, nurse practitioners and physician's assistants in primary care to serve the needs of patients, without ignoring their own needs for work-life balance and career satisfaction. Over the course of Drs. Christine and Thomas Sinsky's careers they have worked to re-engineer their own practices, attempting to minimize waste and maximize value. They have been committed to the meaning and mission of the practice of medicine and equally concerned about the increasing policy, technology and cultural barriers physicians encounter in attempting to meet their best intentions. They have visited over fifty, mostly primary care practices across the country shadowing physicians and their staff, learning about common challenges and creative solutions. This presentation will include practical resources on how to organize your clinical practice, build stronger teams, work more efficiently with your EHR and manage administrative and regulatory tasks. They will also share how to provide more patient centered care with health coaching, care coordination and approaches to improve patient engagement. (2 CMEs)

What Happens When Physicians Know the Cost of Care?

— *Mylia Christensen, Executive Director, Oregon Health Care Quality Corporation*

The Oregon Health Care Quality Corporation and four other regional multi-stakeholder health improvement collaboratives are piloting the production of cost of care measures reported to primary care clinics and compared across regions. These measures are based on a framework developed by HealthPartners®, a large nonprofit integrated health care organization based in Minnesota, and have been in use for over ten years. Mylia will share Oregon's pioneering experience as 160 primary care clinics across the state have just received their reports for the first time. The reports have generated a series of discussions across the community as some physicians found that they had a high rate of patients showing up in local emergency departments because of behavioral health issues in spite of their care coordination efforts. Other physicians were able to look at referral patterns to the ER and to specialists because of a cost and utilization report. This project is part of the RWJF grant and a national pilot project led by the Network for Regional Healthcare Improvement (NRHI). (1 CME)

SATURDAY, AUGUST 22, 2015

Pursuing the Triple Aim-Physician Culture & Care Redesign

— *Beth Waterman, RN, MBA-Chief Improvement Officer, HealthPartners*

Beth Waterman will share HealthPartners' key strategies for simultaneously optimizing the "Triple Aim" of improving the health of a defined population, the experience of the individual patient and the per capital cost for the population. She will discuss key transformational elements which are focused on changing physician culture and how care is delivered in order to advance "Triple Aim" results. HealthPartners is a not-for-profit consumer governed organization in the Midwest that has integrated care and financing with multi-payers for over 1.4 million members, 1 million patients and 1500 physicians. (1 CME)

A Triple Aim for Hawaii: High Quality Care, Lower Insurance Premiums and Financially Successful Doctors and Hospitals

— *Harold Miller, President & CEO, Center for Healthcare Quality & Payment Reform (CHQPR)*

Harold Miller will show how collaborative efforts by primary care physicians, specialists, hospitals, employers, and health plans can result in "win-win-win" approaches that benefit patients, providers, and payers. He'll describe the kinds of opportunities that exist to improve health care in Hawaii and make it more affordable, and he'll give specific examples of ways in which different specialties can contribute, including primary care physicians, cardiologists, oncologists, and surgeons. He'll also explain the complementary roles that Regional Health Improvement Collaboratives and Accountable Care Organizations play in helping communities change healthcare payment and delivery systems in ways that enable all stakeholders to succeed. (1 CME)

Tales from the Front Line: How Physicians in Other Regions Are Collaborating to Achieve the Triple Aim

— *Moderator: Harold Miller, President & CEO, CHQPR*

Panelists:

- Thomas Deas Jr., MD, MSmm, North Texas Specialty Physicians
- Scott Kronlund, MD, Northwest Physicians Network
- Grace Terrell, MD, Cornerstone Healthcare

Three leaders of IPAs and physician groups will discuss how their physicians have collaborated with each other and with other community stakeholders to tackle the tough challenges in changing healthcare delivery and payment. They'll discuss topics such as:

- Identifying and prioritizing opportunities to improve quality and costs
- Better ways of compensating primary care physicians and specialists
- How all physician specialties can contribute to an IPA's success, not just primary care
- Creating timely and actionable information on cost and quality for physicians
- Balancing individual physician autonomy and the needs of the overall group
- How to achieve career satisfaction and attract and engage primary care providers and care teams
- How to address the variation in readiness to change in a provider network (early adopters, fast follower, middle adopters, late adopters, last-to-move-if-at-all)
- How do you support the business viability and vitality of primary care practices under any compensation model?
- Financing a transition into accountable care
- How independent physicians can collaborate with hospitals
- Strategies for working with health plans and self-insured employers
- The advantages and disadvantages of creating provider - owned health plans (2 CMEs)

SUNDAY, AUGUST 23, 2015

Coordinating Care for the Complex Patient

— *Thomas Bodenheimer, MD, University of California, San Francisco*

In the past few years, many healthcare organizations have implemented programs to improve the care and reduce the costs of patients with complex healthcare needs and high costs. This presentation will review a variety of complex care management models, for example health insurer-based care management, RN-led complex care management teams in primary care, and transferring complex patients away from primary care to “high-risk” clinics that focus solely on complex patients. A suggestion will be made about which model might work well in IPA settings. (1 CME)

The Value of Comprehensive Geriatric Assessments

— *Laurel Coleman, MD*

With the significant aging of the population, the burden of multiple chronic diseases and increasing disability is changing primary care. A comprehensive geriatric assessment can offer an in-depth look at important issues: functional abilities, frailty, risk factors for falls and cognitive function. It is also an opportunity to discuss or review advance care planning preferences with the older adult and their support team. A multi-disciplinary team visit can offer invaluable information to the primary care provider in a busy practice as they continue to care for elders or those with complex chronic illnesses. (1 CME)

Optimizing Care for Advanced Heart Failure Patients

— *Mandi Cummings, APRN-Rx, FNP, CHFN, Queens Heart Program & Mia Taylor, MSN, FNP-BC, Queens CIPN*

The presentation will use a case study approach applying evidence based practice to optimize heart failure care. Discussion includes guideline directed medical therapy, cardiac rehab, and psychosocial support. The talk will explore community based programs and services including home health, supportive care, and hospice. (1 CME)





Faculty

THOMAS BODENHEIMER, MD is a general internist who received his medical degree at Harvard and completed his residency at University of California, San Francisco (UCSF). He spent 32 years in primary care practice in San Francisco's Mission District – 10 years in community health centers and 22 years in private practice. He is currently Professor of Family and Community Medicine at UCSF and Co-Director of the Center for Excellence in Primary Care. He has written numerous health policy articles in the New England Journal of Medicine, JAMA, Annals of Family Medicine, and Health Affairs.

MYLIA CHRISTENSEN is Executive Director of the Oregon Health Care Quality Corporation (Q Corp), an independent, nonprofit organization dedicated to improving the quality and affordability of health care. Mylia also serves as the Chair of the Board of Directors for the Network for Regional Healthcare Improvement (NRHI) representing 30+member Regional Health Improvement Collaborative (RHICs). Mylia has worked in clinical settings, hospital and healthcare system management, strategic planning and administration. Mylia was the National Project Director for the Medicaid Evidence-based Decisions Project at the OHSU Center for Evidence-based Policy, Administrator of the State of Oregon's Public Employees' Benefit Board and Vice President of Operations and Regional Director for the Oregon Health Plan enrollment broker project with Benova, Inc. Ms. Christensen was also Director of Program Development and Physician Services for Legacy Portland Hospital System and Administrator of Women's Health Services at Good Samaritan Hospital. She began her early career as a licensed practical nurse and registered nurse in Emergency and Critical Care Services.

MANDI CUMMINGS, APRN-Rx, FNP, CHFNP, is a Nurse Practitioner working with the Queen's Heart Physician Practice since 2010. Her practice is focused on heart failure and general cardiology patients, and she is currently working in the outpatient clinic setting. Additionally, she is clinical faculty for the University of Hawaii at Manoa School of Nursing in the graduate program. She has participated in multiple heart failure specific projects including supportive care, LVAD preparedness, and advanced heart failure program planning.

LAUREL COLEMAN, MD, FACP is a geriatrician/palliative care physician who is new to Kaua'i, Hawaii. She has experience in geriatric consultation as well as inpatient and outpatient palliative care. Laurel has worked closely with primary care providers to help evaluate physical and cognitive changes in older patients over the last 20 years. She speaks nationally on dementia diagnosis and management and serves on the National Advisory Council on Alzheimer's Disease for Health and Human Services in Washington DC. She is a graduate of Stanford University and received her MD and completed her residency at the University of California, San Francisco, School of Medicine.

THOMAS M. DEAS, JR., MD, MsMM is Director of Physician Development for North Texas Specialty Physicians (NTSP) an independent practice association (IPA). Dr. Deas was NTSP Board President from 2002-2008 and served on the Board from 1998-2013. NTSP's innovations include caring for 70,000+ Medicare Advantage patients, developing SandlotConnect, North Texas' first health information exchange, establishing Care N Care, a Medicare Advantage PPO serving 10,000+ patients and forming PLUS, a Medicare Pioneer ACO in partnership with Texas Health Resources hospital system (50,000 members). He began his gastroenterology medical practice in 1991 after serving 20 years in the Air Force. Dr. Deas earned his B.S. in Chemistry from Baylor University and his M.D. from Louisiana State University School of Medicine. He also holds a Master of Science in Medical Management from University of Texas Dallas Business School and UT Southwestern Medical School. Over the past 20 years, Dr. Deas has served in many leadership positions in gastroenterology and endoscopy centers and professional associations such as the American Society for Gastrointestinal Endoscopy and the American College of Gastroenterology.

SENATOR JOSHUA GREEN, MD is an Emergency Room Physician on the Big Island of Hawaii. He was elected to the Hawaii State House of Representatives and served two terms, spearheading the movement to provide affordable and accessible, quality healthcare for all in Hawaii. He was elected to the Hawaii State Senate and served as the Chairman of the Health Committee. Dr. Green was educated at Swarthmore College and Penn State University where he received his medical degree. After finishing medical school he traveled to South Africa to work in missionary hospitals as a volunteer physician treating AIDS and malaria. In 2009 Dr. Green was named Hawaii Physician of the Year.

SCOTT KRONLUND, MD, MS is the Chief Officer of Northwest Physicians Network (NPN), a 525 provider multispecialty Independent Physician Association in the Seattle-Tacoma area and is a Board Certified Family Physician and Certified Physician Executive. He holds a medical degree from the University of Washington, School of Medicine and a Masters of Science degree in Preventative and Administrative Medicine from the University of Wisconsin. His work at NPN centers on network expansion, care coordination, physician communication and recruitment, medical management and clinical integration. He is on the Board of Rainier Health Network, a CMS recognized Medicare Shared Savings ACO. Dr. Kronlund is also Interim Executive Director of the Seattle Children's Care Network, a clinically integrated network focusing on improving care for children in the region.

HAROLD D. MILLER is the President and CEO of the Center for Healthcare Quality and Payment Reform. He also serves as Adjunct Professor of Public Policy and Management at Carnegie Mellon University. Mr. Miller is a nationally-recognized expert on healthcare payment and delivery reform. He has given invited testimony to Congress on how to reform healthcare payment and has authored a number of widely-used papers and reports. Mr. Miller has worked in more than 30 states and metropolitan regions, including East Hawaii, to help physicians, hospitals, employers, health plans and government agencies design and implement payment and delivery system reforms. He assisted the American Society of Clinical Oncology in developing its new proposal for Patient-Centered Oncology Payment, and he assisted the Centers for Medicare and Medicaid Services with the implementation of its Comprehensive Primary Care Initiative in 2012. In previous positions, Mr. Miller served as CEO of the Network for Regional Healthcare Improvement and the Director of the Pennsylvania Governor's Office of Policy Development.

VIKII SCHMIDT, CPC, CPMA, AHIMA Approved ICD-10-CM Trainer, is a Senior Coder Trainer for the West Region for Optum who has over 9 years of experience as a Certified Professional Coder (CPC), Certified Professional Medical Auditor (CPMA) and AHIMA approved ICD-10-CM Trainer. Her experience includes billing and coding for Internal Medicine, Family Practice, Cardiology, Nephrology, ENT, Pediatrics, Rheumatology, Podiatry, Allergy, OBGYN, Chiropractic, Ophthalmology, Optometry, and Radiology. Previously she worked for Optum's Multi-specialty Group and was responsible for all coding issues, updates, provider and staff education including Risk Adjustment/HCC program.

CHRISTINE SINISKY, MD, FACP is the Vice President of Professional Satisfaction at the American Medical Association. A board certified internist, she also practices at Medical Associates Clinic and Health Plans in Dubuque, IA. She is an American Board of Internal Medicine (ABIM) Director and Board Trustee and Secretary/Treasurer for the ABIM Foundation. Dr. Sinsky is a member of the National Advisory Council for Improving Primary Care through Industrial and Systems Engineering; and has served on the national advisory councils for the Centers for Medicare & Medicaid Services' Innovation Center's Comprehensive Primary Care Initiative and the Veterans Administration's Patient Aligned Care Team initiative, and the National Committee for Quality Assurance's Committee on Physician Programs, with oversight of the Patient-Centered Medical Home. Dr. Sinsky received her bachelor's and medical degrees from the University of Wisconsin, and completed her post-graduate residency at Gundersen Medical Foundation/La Crosse Lutheran Hospital in LaCrosse, Wisconsin, where she served as Chief Medical Resident.

THOMAS SINISKY, MD is a general internist at Medical Associates Clinic and Health Plans in Dubuque, IA. He serves on the joint American Board of Internal Medicine Foundation (ABIMF)-American Academy of Nursing Primary Care Initiative. He is a co-author with Dr. Christine Sinsky for an American Board of Internal Medicine study of high functioning primary care practices, "In Search of Joy in Practice". Dr. Sinsky received his B.S. and M.D. degrees from the University of Wisconsin, Madison, WI, and completed his postgraduate residency at Gundersen Medical Foundation/La Crosse Lutheran Hospital in LaCrosse, WI.

MIA TAYLOR, RN, MSN, FNP-BC is Clinical Programs Manager for Queens CIPN in Hawaii. She is a family nurse practitioner with 30 years of nursing experience in both inpatient and outpatient settings including hospice and palliative care, oncology, critical care, infectious diseases including HIV/AIDS, case management and home infusion. She is a diploma RN and received her Bachelor's in Psychology and Sociology from Aquinas College in Grand Rapids Michigan and her Masters of Nursing from Michigan State University. Prior to joining Queens CIPN as manager of clinical programs in May of this year, she was a nurse practitioner with St Francis Hospice. She moved to Hawaii in 2013 from Michigan where she practiced as an infectious disease nurse practitioner with Spectrum Health Infectious Disease. Mia has experience in management and leadership roles and has been involved in clinical education and clinical program development. She received the Steketee Family Leadership Award, demonstrating nursing excellence in 2010.

GRACE EMERSON TERRELL, MD, MMM, FACP, FACPE, has served as CEO and President of Cornerstone Health Care, PA since 2000. Cornerstone is a physician owned and led multi-disciplinary practice of 365+ physicians and mid-level health professionals in North Carolina. In 2013 she helped launch Cornerstone Health Enablement Strategic Solutions (CHESS), a company which helps healthcare groups transition to value-based medicine. Dr. Terrell is a national leader in health care initiatives and reform, working with organizations on how to improve population based healthcare at lower cost through integrated clinical and IT infrastructure. She is an active Board member of the American Medical Group Association (AMGA) and has published medical journal articles on physician leadership medical management and accountable care. Dr. Terrell graduated from the University of North Carolina, received her MD from Duke University and completed her residency at North Carolina Baptist Hospital. She holds a Master's in Medical Management from Carnegie Mellon University.

BETH WATERMAN, RN, MBA is Chief Improvement Officer for HealthPartners. Her role is to make transformational and operational changes to achieve targeted Triple Aim goals for HealthPartners. Previously she was Vice President for Health Improvement and Care Innovation and Vice President for Primary Care and Clinic Operations for HealthPartners Medical Group and Clinics. Ms. Waterman successfully led the implementation of Primary Care redesign and was the director for "Pursuing Perfection Initiative, funded by the Robert Wood Johnson Foundation and led by the Institute for Healthcare Improvement. Ms. Waterman is an RN and holds an MBA degree from the University of St. Thomas.

LOCATION AND ACCOMMODATIONS

The Symposium will be held at the beautiful Fairmont Orchid Hotel on the Kohala Coast of Hawaii's Big Island.

Fairmont Orchid Hotel
1 North Kaniku Drive
Kamuela, Hawaii 96743
Phone: 800-441-1414
www.fairmont.com/orchid-hawaii/
<https://resweb.passkey.com/go/ipasymposium>

Special group room rates available for Symposium participants. Group room rates held until July 24, 2015.
Group Code: IPA Symposium

Questions? Please contact Melina Wilcox at mwilcox@ponocorp.com.
Direct Line-808-675-2750. FAX 808-935-4472. Website: www.easthawaiiipa.org

CME AND PCMH CREDITS

Applied for 12 AAFP Continuing Medical Education (CME) Credits & PCMH 1.1 (2 points).



19TH ANNUAL HEALTHCARE SYMPOSIUM

AUGUST 21, 22 & 23, 2015

The Future of Healthcare = Physician Leadership

REGISTRATION FORM

Name: _____ Position: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone number (W): _____ (C) _____ Fax: _____

Email: _____

REGISTRATION FEES: (Please check)

- General Participants (Outside of Hawaii) \$475.00 In-State Hawaii Participants \$275.00
 Hawaii IPA Members \$50.00
 East Hawaii IPA Members \$25.00 Students (Must have current ID) \$25.00

PAYMENT ENCLOSED: (Please make checks payable to: East Hawaii IPA – Symposium- TAX ID # 99-0310967)

Please mail payment to: East Hawaii IPA
280 Ponahawai St. Suite 203
Hilo, Hawaii 96720



REGISTRATION DEADLINE: FRIDAY, AUGUST 7, 2015

Space is limited, first come first served. No refunds after registration deadline.

For group rate hotel reservations: <https://resweb.passkey.com/go/ipasymposium> Phone: 800-441-1414

Deadline: July 24, 2015 GROUP CODE: IPA Symposium

Questions? Please contact Melina Wilcox at: mwilcox@ponocorp.com; Direct Line- 808-675-2750 FAX- 808-935-4472

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