11 Rules To Transform Hell-th Care In Hawaii and the U.S.

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At The Beginning

- Dangers Remain Hypothetical
- Psychological Bias Is To Maintain Status Quo and Fake Activity Claiming It Is Meaningful Change
- Dominant Leaders Seek Even Deeper Entrenchment
- Organizational Behavior Is To Protect Bureaucracy and Brick and Mortar
- Incentives for Disruption And Change Are Not Readily Apparent-After All We Have Patients To See
A Bad Outcome?
I just looked over at Spence and said, let’s go,’ Alek Skarlatos told reporters after massacre was averted.
Are These Changes Threats?

- Mergers/Consolidations of Health Plans and Hospitals
- A Renewed Love Affair With Acronyms - ACOs, CIDNs, MMA
- The End of FFS - Replaced by - Value = Quality/Cost
- Acquisition of New Capabilities By Our Competitors and the Lie of Their Intent
Or These?

- Medicaid Expansion
- Exchange Plans and Irrational Networks
- The Rise of Cyber Threats To Records/Devices
- Governments Belief In Regulating
If Responded To Properly - No

- Mergers Will Actually Lead to More Insurers
- The Pursuit of Leverage Will Lead To More Competition
- The Acronyms Will Fail To Reduce Cost But Create Structure
- Medicaid and Exchanges Offer Opportunities
- Value Will Give Way to Risk or Credit Cards
But Does It Feel Like We Are Simply In A Circle

ONLY WHEN ONE CATCHES THEIR TAIL

CAN ONE UNDERSTAND THE CIRCLE OF LIFE
Is This Circle What We Want?

- We Want To Feel Respected and Valued
- We Want Care That Is Effective and Connected
- We Want The Words- Compassion, Caring, Understanding, Trusted To Re-enter Our Dialog (Or At Least Patients Quit Yelling)
We Need But Have Not Found

Garrett Camp

Camp in 2009

Travis Kalanick

Kalanick in October 2014
Opportunity for Disruption

- ASO Relationships Marginalize Entrenchment
- High Deductibles and Co-Pays Will Promote Patient Engagement
- Technology Will Promote Information Sharing, Patient Engagement and Perhaps Care Sharing
- The 2018 Cadillac Tax
Rule 1
The Problem Is Not What You Think
Rule 2
Overcome Unfair Insularity
Rule 3
Practice Passive Resistance
Rule 4
Avoid Being Lured Into a Trap—Active Engagement Is Better Than Being A Trophy
Rule 5
Understand Slow Change By Collective Intelligence
Rule 6
Be Better At Sudden Change
Rule 7
Follow The Cow
Rule 8
Reduce The Influence of Chauffeurs
Rule 9

Be Attractive, Available and Flexible
Rule 10
Develop A Community Soul

Ashaka - our precious little girl
Rule 11
You Have The Model
When everyone pulls together, instead of working against each other "protecting" their individual territories; when we set aside petty jealousies and work towards a common goal, then great things can be achieved. It is all about pooling resources, and it is all about subordinating individual egos to a greater cause. A formidable task to accomplish amongst artists, since individual egos are part and parcel of artists personalities. Once we each understand that this cause is not "all about me and my greatness", but "all about us and our greatness", then there is no limit to what can be accomplished!
ATTENTION
TO ALL WHO ENTER HERE

IF YOU ARE COMING INTO THIS ROOM WITH SORROW OR TO FEEL SORRY FOR MY WOUNDS, GO ELSEWHERE. The wounds I received, I got in a job I love, doing it for people I love, supporting the freedom of a country I deeply love. I am incredibly tough and will make a full recovery. What is full? That is the absolute utmost physically my body has the ability to recover. Then I will push that about 20% further through sheer mental tenacity. This room you are about to enter is a room of fun, optimism, and intense rapid regrowth. If you are not prepared for that, GO ELSEWHERE.

FROM: The Management
Questions?

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