Making Technology Work for You, Not Against You

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CEO

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I just want to treat patients!
Are you using EHR?
Still on Paper Charts?
Would you do Surgery with these Tools?
Don’t run your office with these!
Software and Hardware

PURCHASING
Choose the Right Software

- What fits best with your practice?
- What are the current options?
  - Purchased software licenses
  - Software as a Service (SaaS)
- How do you decide?
Purchased Programs/Licenses
In House Server / Client
Software as a Service (SaaS)
Applications in the Cloud
Web Based Software Options
ASP – Hosted
Success with Technology – It’s all about Support!

IMPLEMENTATION, TRAINING, UPGRADES
The First Point of Failure
Don’t Skimp on Training!
Say Yes to Upgrade!

IS IT TIME FOR AN UPGRADE? HUH? WHAT? WHERE AM I?
Training is ONGOING!
You’ve got EHR, now what?

MANAGING YOUR TECHNOLOGY ASSETS
Life Cycle of Managed Hardware Assets
BYOD

Bring Your Own Device
BYOD Policies

MY ONLY HOPE FOR PRODUCTIVITY IS TO SMUGGLE IN MY HOME LAPTOP

Should They or Shouldn’t They: BYOD Policies For Your Business

PROPERTY OF:
Making BYOD Work

The BYOD **perfect storm**
Explosion of data, devices and anytime, anywhere connectivity

- **200 million** employees bring their own device to work
- **50%** companies allowing BYOD have experienced a security breach
- **Nearly half** number of millennials who will make up the workforce in eight years
- **182 billion** mobile application downloads by 2015
- **50%** of business mobile devices to be personally owned by 2015
- **1/3** admit to breaking or would break policy to use personal devices
Mobile Apps
Engaging Patients in your Technology Workflow

PATIENT PORTAL
Today’s Patients are Engaged!

63% of adult cell owners use their phones to go online
- Has doubled since 2009
- 34% mostly go online using their cell phone
- 21% do most of their online browsing using their mobile phone—and not some other device such as a desktop or laptop computer

69% of U.S. adults track a health indicator like weight, diet, exercise routine or symptom
- Half track “in their heads”
- One-third keep notes on paper
- One in five use technology to keep tabs on their health status

35% of U.S. adults have gone online to figure out a medical condition
- Of these, half followed up with a visit to a medical professional

39% of U.S. adults provide care for a loved one
- Up from 30% in 2010
- Many navigate healthcare with the help of technology
How do patients find you?
Keep it Simple!

Aiea Internal Medicine Services

Take Control Of Your Health
Welcome to your Patient Portal

Portal Login

First time users, please call us to register.

Dawn Miura M.D. - David Saito M.D. - Russell Tom M.D.

Office Location
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After Hours: 949-4373

Office Hours
Monday - Friday 8:00 a.m. - 5:00 p.m.
Saturday 8:00 a.m. - 12:00 noon.
Connecting to the rest of the Medical Community

INTERFACES
Clinic Direct to Resource

Scenario 1: Status Quo
HHIE – Single Point of Interface
Hawai‘i HHIE

Building Bridges to Transform Healthcare

Patients

We ensure everyone in Hawaii, regardless of where they receive care within our state, can receive quality, affordable care that is based on the best available health evidence.

The Health Information Exchange (HIE) and other Health Care providers connect their computer-based patient record systems to a protected nationwide network.

Providers

Through Hawaiian HIE and its HIE Hub and State HIE programs, your hospital, clinic, pharmacy and other health care providers can easily access a network of health records, allowing you to receive quality, affordable care that is based on the best available health evidence.

News

Congratulations Senator Rosalyn Baker!

Senator Baker received the HHIE’s State Legislator of the Year Award.

Meaningful Use

The Hawaii Health Information Exchange is a support center enabling the implementation of Meaningful Use of EHRs.
Secure your data!

DATA BREACH SECURITY
Protecting...

- Your Data
- Your Patients
- Your Business
How do you Protect PHI?

IS MY PHI DATA SAFE?
Most of us have the right IT security / policies and procedures in place but NOT the "peace of mind" that the data is safe.

Your PHI is vulnerable every time PHI data is:
- Transmitted
- Shared
- Read
- Edited
- Saved
- Etc...Etc...

Why do you think loss and theft continue to occur?
The information is extremely valuable to those with corrupt intent. Practice Managers are losing sleep regarding PHI security and everyone knows why:
- 96% of covered entities have suffered a record loss event in the past two years
- HIPAA now has the teeth to better enforce the laws and damage a practice when losses occur

Top Questions
- Can you receive an alert within 24 hours of any PHI data loss? You can with MiddleGate.
- Is your data in the wrong hands? MiddleGate knows.
- How does it work? We TRACK the data 24/7 nationwide just like the credit card industry protects your bank card.
- If you lost records, who's fault was it? MiddleGate knows and will tell you.
- That's why millions of patients are protected with MiddleGate. Are yours?
- Give yourself the peace of mind you deserve. MiddleGate watches the data wherever it goes...24/7 Without blinking.

"We were doing everything we could to stop PHI loss and we were still exposed. MiddleGate helped me sleep at night."

Clinic Administrator,
Gastroenterology Practice

Priced for Small and Medium sized Clinics
Free Trial and Free Installation
Do you have a Data Breach Plan?
## Written Process

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Responding to a Breach - It’s Inevitable
Data Breach Insurance Coverage

Cyber Liability
Data Breach
PULLING IT ALL TOGETHER
Support

- Consultants
- Network Support
- Software Support
- Single Point of Contact

Need Help?
We have the answers for the tough questions.

Our Technical Support Team is experienced and happy to help. Call or email and we will troubleshoot for you.
Embrace Your Technology
Question & Answers

Follow up contact:

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