MANAGING COMPLEX PATIENT CARE:
HOW DO WE COPE?

August 22, 23 & 24, 2014

Mauna Lani Bay Hotel & Bungalows, Kohala Coast, Island of Hawaii
MANAGING COMPLEX PATIENT CARE: HOW DO WE COPE?

Our healthcare system continues to suffer from high costs, fragmentation and poor quality especially when serving patients with complex needs. Strategies for controlling costs and improving access are multi-faceted and require coordination across different service providers. Physicians on the front line need tools to cope including system improvements and lifestyle adjustments. Join us to hear from nationally acclaimed speakers who will give cutting edge ideas and solutions. Enjoy networking with your healthcare colleagues in the relaxed atmosphere of one of the world’s top resorts.

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Dear Healthcare Colleagues:

Life has become more stressful. Where is medicine going? How are we going to cope? Will our marriages survive?

Come to the Mauna Lani Bay Hotel and Bungalows on the Kohala Coast of Hawaii’s Big Island for some answers. Learn about dealing with stress through a medical mindfulness talk and workshop. Hear about how couples work through issues common to “physician” marriages. Discover how others are streamlining their practices, reducing inpatient admissions and improving the quality of life for patients as well as providers.

We invite you to register for the EHI IPA’s 18th Annual Symposium for some solutions.

Sincerely,

Richard Lee-Ching, MD
President,
East Hawaii IPA

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EXHIBIT AND SPONSORSHIP OPPORTUNITIES

The Symposium provides healthcare industry partners with opportunities to promote and exhibit their services and products. For exhibit and sponsorship information, contact Susan Mochizuki, Administrator, EHI IPA at smochizuki@ideashealth.com or 808-675-2531.
SYMPOSIUM SCHEDULE

Friday, August 22, 2014
12:00pm  Registration
12:55pm  Welcome - Richard Lee-Ching, MD, EHI IPA President
1:00pm  The Art of Medical Decision Making - Jerome Groopman, MD & Pamela Hartzband, MD
3:00pm  Break - Exhibit Booths Open
3:30pm  Mindful Living & Health - Brian Shelley, MD
4:30pm  7 Risk Factors in Physician Marriages - Alan Nelson, MD
5:30pm  Cocktail Reception Honoring Guest Speakers

Saturday, August 23, 2014
7:00am  Continental Breakfast
8:00am  Improving Quality through Collaboration - Jeff Thompson, MD
9:00am  Rebuilding the Delivery Model From the PCP Office - Neil Patel, MD
10:00am  Break - Exhibit Booths Open
10:30am  Opportunities to Coordinate Care and Control Medicare Costs
         Panel Discussion - Anna Loengard, MD, Moderator
11:30am  Innovations to Reduce Elderly Inpatient Admissions - Muriel Gillick, MD
12:30pm  Break - Exhibit Booths Open
1:00pm  Mindfulness Workshop - Brian Shelley, MD
2:00pm  Break
2:30pm  Workshop - Medical Marriages - Alan & Claudia Nelson

Sunday, August 24, 2014
7:00am  Continental Breakfast
8:00am  Payment Redesign and paradigm shifts - Don McDaniel
9:00am  How to Achieve Clinical Integration- Lori Fox Ward, MSN, RN
10:00am  Break - Exhibit Booths Open
11:00am  Senior Segmentation - Optimal Care for the Elderly - Warren Wong, MD
12:00pm  Conference Closing

*Topics & speakers subject to change
Muriel Ruth Gillick, MD is a Clinical Professor in the Department of Population Medicine at Harvard Pilgrim Healthcare Institute. Her scholarly interests are in health care policy and ethical issues near the end of life. In addition to publishing numerous articles, she has written four books for general audiences discussing ethical, medical and other issues arising in old age. Her most recent book is “The Denial of Aging: Perpetual Youth, Eternal Life and Other Dangerous Fantasies.” Dr. Gillick obtained her medical degree from Harvard Medical School. She was previously Physician–in-Chief at the Hebrew Rehabilitation Center for the Aged, a teaching nursing home in Boston, and served as director of the Harvard Vanguard Medical Associates Palliative Care team.

Jerome Groopman, MD holds the Dina and Raphael Recanati Chair of Medicine at Harvard Medical School, is Chief of Experimental Medicine at the Beth Israel Deaconess Medical Center and is one of the world’s leading researchers in cancer and AIDS. Dr. Groopman writes regularly about biology and medicine for lay audiences. He has authored numerous editorials on policy issues in The New York Times, The Wall Street Journal, The Washington Post and The New Republic. He is author of “The Measure of Our Days” (1997) which explores the spiritual lives of patients with serious illness. This was the basis for the ABC Television series “Gideon’s Crossing.” His books have received a number of awards and have been New York Times bestsellers including “Second Opinions” (2000), “The Anatomy of Hope”(2004), “How Doctors Think” (2007) and the recently released, “Your Medical Mind.”

Pamela Hartzband, MD is an Assistant Professor at the Harvard Medical School and Attending Physician in Endocrinology at Beth Israel Deaconess Medical Center. She is a noted endocrinologist and educator specializing in disorders of the thyroid, adrenal, and pituitary glands and in women’s health. She is regularly featured among America’s Best Doctors. Dr. Hartzband has authored articles in the New England Journal of Medicine on the impact of electronic records, uniform practice guidelines, monetary incentives and the Internet on the culture of clinical care. She is a bimonthly columnist for “ACP Internist,” the publication of the American College of Physicians and recently co-authored a book with her spouse, Dr. Jerome Groopman, entitled “Your Medical Mind.”

Anna Loengard MD is Chief Medical Officer for St. Francis Healthcare System. She is board certified in palliative medicine, geriatrics and internal medicine and serves as an Assistant Clinical Professor of Geriatrics at the University of Hawaii John A. Burns School of Medicine. She was a Mount Sinai School of Medicine faculty member and founded “Successful Caring, Inc.,” a company created to educate caregivers on how to navigate the healthcare system and provide the best medical care for aging loved ones. At Mount Sinai her teachings focused on the complexities of caring for the home-bound elderly and those with serious illness. Dr. Loengard has received many teaching awards and has been named Best Doctor in Hawaii for geriatrics and internal medicine.
Don McDaniel is President and CEO of Sage Growth Partners, a strategy, applied technology and integrated venture management firm providing healthcare consulting services to hospitals, health systems, physicians groups, insurers, trade associations and academic institutions. He is an accomplished leader, advisor and entrepreneur who has held leadership roles in healthcare and insurance and technology businesses. He has led many major healthcare system and organization redesign efforts including directing the development of large independent physicians associations and managing efforts to re-engineer business processes for a major multi-specialty group practice. He is a faculty member of Johns Hopkins University’s Business of Health MBA program. Mr. McDaniel received his BA from Johns Hopkins University and his MBA from the University of Baltimore.

Alan Nelson, MD- Dr. Nelson is an award winning psychiatrist who has written and spoken extensively on the challenges of physician marriages. Dr. Nelson graduated from the Loma Linda University (LLU) School of Medicine and was a resident at Duke University Medical Center. He has served on the faculty of Duke University, Wright State University, and LLU. Claudia Nelson, MD, will co-lead an afternoon workshop at the Symposium. Dr. Nelson is a pediatrician who graduated from LLU School of Medicine and did her residency at the University of North Carolina. She has spoken on the issue of medical marriage risk factors and about women in medicine.

Lori Fox Ward, RN, BSN- Lori Fox Ward has extensive clinical experience in the fields of orthopedics, neurology and geriatrics. She has worked over 20 years in the managed care industry with providers, health plans and employers. She currently serves as Senior Vice President of Clinical Integration for Valence Health. She is responsible for program design, work plan/key milestone mapping and project management. Prior to joining Valence Health she was a health care consultant with PricewaterhouseCoopers, focused on program development for newly formed IPAs and PHOs.

Neil Patel, MD is Iora Health’s Associate Medical Director. Iora Health, is a company which sets up primary care practices across the U.S. with an approach which involves a “completely different” payment and delivery model. The model focuses on spending more on primary care, with the goal of drastically reducing overall health care costs and improving future health outcomes. Dr. Patel earned his medical degree from the New Jersey Medical School and trained in family medicine at Boston University. He helped open the Special Care Center in Atlantic City, NJ, working with the hotel workers’ union to take better care of their sickest members via implementation of Iora Health’s model.

Brian Shelley, MD- Dr. Shelley is Director of the Chronic Pain Clinic at First Choice Community Healthcare’s South Valley Family Health Commons which provides myofascial release, non-narcotic pharmacotherapy, massage, exercise therapy, and stress reduction, as well as coordination of care with other specialists. He is a founding member of

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the Section of Integrative Medicine at the University of New Mexico in Albuquerque and a founder of Albuquerque Independent Medical Services. Dr. Shelley has published peer-reviewed research about integrative medicine and the clinical outcomes of mindfulness-based interventions. Currently he is Director of the Chronic Pain Clinic at the South Valley Family Health Commons in Albuquerque, New Mexico.

Jeff Thompson, MD is CEO and Chairman of the Boards of Gundersen Health System in LaCrosse, Wisconsin. He is a founding member and past board chair of the Wisconsin Collaborative for Health Care Quality. Dr. Thompson is board certified in pediatric critical care, neonatal and perinatal medicine, and pediatrics. He has authored many articles, book chapters and abstracts on healthcare topics and played a key role in the negotiations and governance design that led to the merger between Gundersen Clinic and Lutheran Hospital. Gundersen Health System is located in LaCrosse, Wisconsin, a community that recently received national media attention (NPR & CBS Sunday Morning) for having advanced care directives in place for 96% of residents who pass away compared to the national average of 30%.

Warren Wong, MD is the national Clinical Lead for Medicare Transformation at Kaiser Permanente. Dr. Wong developed “Senior Segmentation,” a concept to assure that optimal care is provided for distinct segments of the older adult population. Dr. Wong was a Merck Fellow at the Institute for Health Care Improvement where he continues to focus on optimal system design for the care of older adults with complex needs. He is a Clinical Professor in Geriatric Medicine at the John A. Burns School of Medicine at the University of Hawaii.
LOCATION & ACCOMMODATIONS

The Symposium will be held at the beautiful Mauna Lani Bay Hotel and Bungalows on the Kohala Coast of Hawaii’s Big Island.

Mauna Lani Bay Hotel and Bungalows
68-1400 Mauna Lani Drive,
Kohala Coast, Island of Hawaii 96743

Phone: 808-885-6622
Website: www.maunalani.com


CME AND PCMH CREDITS

Applied for 13 AAFP Continuing Medical Education Credits & Approved for 3.0 PCMH CME Credits.

QUESTIONS?
Call Jennifer Doane at
808-675-2730
FAX: 808-356-1332
jdoane@ideashealth.com
18TH Annual EHI IPA Symposium - August 22, 23 & 24, 2014

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Name_________________________________________ Position___________________________________
Company________________________________________________________________________________
Address_______________________________  City_______________ State_________  Zip_____________
Phone____________________ Fax____________________ Email _________________________________

REGISTRATION FEES: (Please check)
☐ General Participants (Outside of Hawaii)         $475.00
☐ In-State Hawaii Participants         $275.00
☐ East Hawaii IPA Members         $100.00
☐ Students (Must have current ID)/per day       $25.00

PAYMENT ENCLOSED:______________ (Please make checks payable to: East Hawaii IPA - Symposium)
(TAX ID # 99-0310967)

Mailing address:  c/o IDEAS Health
2615 South King Street, Suite 310
Honolulu, HI  96826

REGISTRATION DEADLINE:  Friday, August 8, 2014

Space is limited, first come first served. No refunds after registration deadline.